



ASIABIZ STRATEGY PTE LTD

GLOBAL B2B CUSTOMER REACH ON WWW.ATTRACTIVECITIES.COM

New B2B Internet advertising media will let businesses showcase themselves to a global B2B target customer audience

Singapore, 12 December 2007 - Corporate investors, businesses, business travellers and new residents searching for city and location information before new investment, relocation and travel now have a new Internet resource: www.AttractiveCities.com.

This is the world's first city promotion portal founded by a premier strategy and location promotion consultancy, AsiaBIZ Strategy, which advises governments and Fortune 500 companies in their strategies, investments and location promotion. The parent company also ranks over 200 cities in their competitive ranking for Financial Times (see www.InvestAsiaPacific.com).

Companies which advertise their products and services on www.AttractiveCities.com can showcase to these corporate investors, businesses, business travellers and new residents as potential target customers.

About www.AttractiveCities.com

www.AttractiveCities.com, a portal-division of AsiaBIZ Strategy, helps investors, entrepreneurs, corporate HQs, business travelers, tourists and immigrants to be aware of a city's attractions to support their decisions in business, travel and migration. The portal analyzes a city's hard and soft attraction factors like the economy, banking and financial services, entertainment, hospitality and shopping attractions.

About AsiaBIZ Strategy Pte Ltd

AsiaBIZ Strategy Pte Ltd is a Singapore-based strategy and investment promotion consultancy. Its Asia coverage spans Asia's 20 biggest countries. To date, its strategy consulting services has resulted in an overall Fortune 500 client investment portfolio value in excess of US\$2 billion in Asia, excluding SME and government clients. Its four service lines include strategy development, sales and marketing, corporate finance and investment promotion for governments.

If you like to receive an advertising kit with rate card, please contact:

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